

Ty Francis PhD

a social psychologist whose research explored 'transformation', Ty has a deep interest in creativity and in the experience of 'breakthrough'. He uses his skills as a storyteller to elicit the essence of our human experience

"My work draws on systemic principles to design experiences that inspire deep connection between us, enabling us to relate to ourselves, to one another and to the world around us with more vitality, creativity and compassion."

specialisms

- Using the principles of dialogue, poetry and storytelling to create compelling narratives that ignite strategy, culture change and employee engagement
- Thought leader in the application of systemic constellations and systemic team coaching, in organisations
- Leading-edge practitioner, lecturer and published author in the field of Organisational Gestalt
- Creating and directing original film concepts, and leading on-camera dialogue that elicits authentic emotional expression, clarity and insight
- Designing and delivering deep-impact, experiential learning programmes
- Crafting environments of trust and collaboration where innovation is possible

contact

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profile

Ty is the founder and a Director of meus. He discovered his affinity for making documentary films on a retreat in Arizona and integrated it with his passion for enabling people to connect deeply and express themselves meaningfully. For the past twenty years, he has developed the practice of Systemic Constellations in organisations and is currently integrating this approach with his interest in Systemic Team Coaching. Informed by his Doctoral research in the psychology of



'breakthrough', he brings the skills of creative concept development, strategic thinking, research and communication to film-making and on-line learning programmes. Ty's first book, *Contact & Context: New Directions in Gestalt Coaching*, was published in 2017.

professional expertise

Ty is a psychologist, educator and writer who innovates with film and systemic practice to enable people to learn, develop and transform their relationships. His career has included working in education - teaching Media Studies - and in industry, working as a brand strategist in the pharmaceutical sector, and a corporate communications specialist in IT consultancy.

Specific, recent projects include:

- Initiating a systemic coaching culture and collaborative leadership approach that supports the organisational transformation of a global luxury brand
- Designing and delivering a film-based corporate communications programme, that was central to maintaining staff morale and engagement during a pharmaceutical company's downsizing strategy and supporting culture change at a time of commercial uncertainty
- Delivering a series of leading-edge Organisational Constellations workshops in the UK, France and the USA, to groups of coaches and consultants, and augmenting their learning with ongoing supervision and mentoring
- Inspiring people to create 'cultures of innovation' to drive growth in organisations from the retail and consumer goods sectors, by establishing 'creative hothouse teams' across the client organisations
- Originating and presenting a series of on-line, educational films that help master the practice of Organisational Constellations for groups of systemic coaches
- Developing a series of film biographies in which senior leaders from a variety of organisations explore questions about 'what matters?' that contribute to an exploration of the importance of aligning personal and corporate values