



+44 7977 995 645

jon.riley@meus.co.uk

My passion has always been about closing the gaps that sometimes exist between people. I'm at my best when creating compelling learning experiences & films that help us discover greater depth & new dimensions in our relationships

A facilitator and leadership development specialist with an abiding personal interest in technology, Jon combines the skills of drawing out people's inner, emotional experiences and portraying them sensitively on film

## Profile

Jon is a Director of meus. His ability to create secure physical and emotional spaces in which people can explore their creativity has been a key component of his whole professional life. This passion has translated into his film-making, enabling those he works with to stretch their creative muscle, and express themselves in surprising and different ways. His adventurous spirit has taken him all over the world – riding motorcycles through Africa, climbing in the Himalaya and venturing underground on several pioneering caving expeditions to China.

## Specialisms

- Extensive background in adventure education and expeditions, both as an individual and as a leader with client groups
- Deep expertise in designing interactive, experiential conferences for large global teams (200+ participants)
- Designing and curating interactive, virtual learning environments
- Leader in the field of acting courageously in the face of our deepest fears, and encouraging risk-taking in the pursuit of creative surprise
- Engaging individuals, teams and groups in film making, meeting high production standards in short timeframes: with specific expertise in camerawork, editing and post-production

## **Professional expertise**

Jon developed his professional expertise as a systemic coach, facilitator and filmmaker by following his passion in many different directions. In life so far, he has had multiple identities - forestry worker, professional caving instructor, motivational speaker, web coder and management consultant working for a global consultancy. Throughout his varied professional and personal life, Jon has fostered an active interest in using film as a medium for self expression, creative challenge, personal growth and communication.

## Recent projects include

- Swiss Re: Creating a 'viral communication' film with a team from a global re-insurance company who won an internal innovation award for their initiative to bringing agile teams together
- **Sony:** Developing the relational leadership skills of senior leaders from a global media production company, by challenging them to co-create a film in a day with service users of a charity for homeless people
- Siemens: Delivering a company-wide leadership development programme with a focus on personal presence and impact, for 'High Potential' young talent being fast-tracked to leadership positions.
- **Baloise:** Designing and delivery a virtual leadership development programme making innovative use of Zoom technology, viral film-making and on-line facilitation techniques